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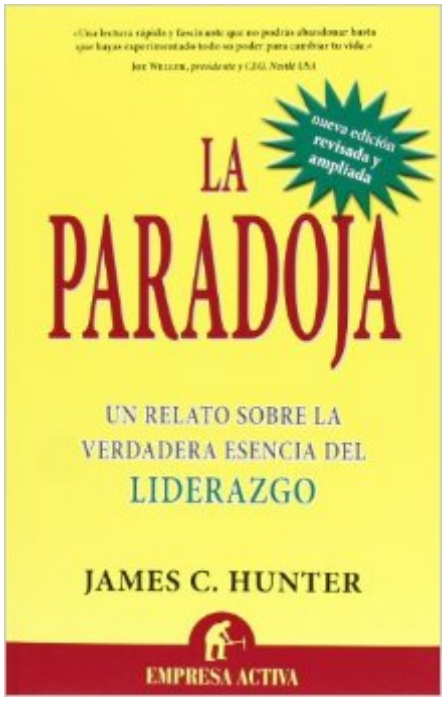
La Paradoja (Spanish Edition)



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Synopsis

Los principios del liderazgo son tan simples que se nos han olvidado por completo. Confundimos la autoridad con el poder y el respeto con el miedo, lo que lleva a unas relaciones tensas y recelosas entre jefes y subordinados, y a un triste resultado: cuando un equipo trabaja para contentar al jefe, quien se ocupa realmente del trabajo? Este libro nos ensena que dirigir consiste, paradojicamente, en servir a los demas, porque un buen lider esta pendiente de sus subordinados para atender a sus legitimas necesidades, ayudarles a cumplir sus aspiraciones y aprovechar sus capacidades al maximo. Una reflexion inteligente sobre la responsabilidad moral que implica dirigir que ha servido de inspiracion a numerosos directivos norteamericanos. / The leadership principles are so simple that we have forgotten them. We mix up authority with power and respect with fear. This book teaches us that to lead is, paradoxically, serve others, because a good leader is aware of his subordinates to address their legitimate needs, help them meet their aspirations and build their capacities to the fullest.

Book Information

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Customer Reviews

Pues nos ha causado tan buena impresiÃ n y ayuda que hemos decidido regalar el libro a todos y cada uno de nuestros asociados. El libro se les regala en la sesiÃ n de induccciÃ n, y posteriormente hacemos una "jornada de liderazgo", donde retomamos conceptos principales y, sobre todo, les reforzamos que el buen lÃ- der es aquel que se anticipa a las necesidades de sus seguidores. Entre otros materiales, complementamos la sesiÃ n con el "Mensaje a GarcÃ- a", que

creo debieran incluirlo en las ediciones posteriores del libro, es un deleite leerlo una y otra vez.

La paradoja me ha parecido un libro DISTINTO de managenement.Al final, "la paradoja" es que no se puede ser un buen "lÃ- der" sin ser una "buena persona". La atenciÃ n sincera por los demÃ¡s es lo que distingue al buen lider

Reune grandes ideas y conocimiento aplicable a la vida laboral y del hogar. Un gran libro con ideas muy claras sobre como ser un verdadero lider y de esta forma un lider que logre resultados

Good book about leadership. It’s not a real story, maybe a book based in facts could be more credible.

ONE the best

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